**MARSHFIELD AREA UNITED WAY**

**FUNDING FOCUS AREAS AND PRIORITY OUTCOMES**

**REFERENCE GUIDE**

**FOCUS AREA: EDUCATION**

**Priority Outcome: Improve school readiness**

Outputs:

* # of children served
* # early childhood staff trained to provide quality programming
* # of hours spent reading to children
* # of parents/caregivers served that are provided with information, resources, trainings and or parenting skills

Indicators:

* # and % of participants responding indicate that they are more knowledgeable about parenting techniques
* # and % of participants responding indicate being more knowledgeable about how their child is growing and developing
* # and % of participants responding indicate that they feel supported in their roles as parent

**FOCUS AREA: EDUCATION**

**Priority Outcome: Improve school performance & support career preparedness**

Outputs:

* # of elementary/middle/high school youth served
* # of children served receiving literacy supports in K-3
* # of youth participating in life/job skills trainings/workshops
* # of youth (ages 15-24) served who gain employment, internship or apprenticeship

Indicators:

* # and % of youth that maintain or improve their grade point average
* # and % of youth who maintain satisfactory or improve school attendance
* # and % of youth that transition from current grade level to next grade level
* # and % of participants in a long-term mentoring relationship
* # and % of participants in job shadowing or informational mentoring relationships

**FOCUS AREA: EDUCATION**

**Priority Outcome: Increase access to mentors and tutors**

Outputs:

* # of 1:1 volunteer mentor matches/relationships
* # of site-based mentor relationships
* # of mentoring hours

Indicators:

* # and % of youth developing at least one positive relationship with an adult
* # & % of youth meeting regularly with a tutor for assistance with homework
* # and % of matched relationships continuing for at least 12 months
* # and % of site-based matches continuing for at least 9 months

**FOCUS AREA: FINANCIAL STABILITY**

**Priority Outcome: Increase food and basic needs security**

Outputs:

* # of requests for food assistance met (food pantries, backpack programs, etc.; NOT congregate meals)
* # of meals served (community meals including after-school meals)
* # of clients provided information about public benefits for which they may be eligible (SNAP/FoodShare, free school meals, Section 8 housing, etc.)
* # of clients screened/assessed for eligibility for public benefits (SNAP/FoodShare, free school meals, Section 8 housing, etc.)
* # of case management hours

Indicators:

* # and % of clients who report food assistance has helped them avoid having to choose between food and other basic necessities (e.g., housing, utilities, transportation, health care)
* # and % of clients who report increased access to healthy/nutritious foods
* # and % of previously unenrolled clients newly enrolled in public benefits for which they are eligible (I.E. - SNAP/FoodShare, free school meals, Section 8 housing, etc.)

**FOCUS AREA: FINANCIAL STABILITY**

**Priority Outcome: Reduce homelessness and improve access to affordable and transitional housing**

Outputs:

* # clients who stayed in emergency shelter
* # nights shelter provided
* # clients who receive rent or mortgage assistance
* # of case management hours
* # of clients screened/assessed for eligibility for public benefits (SNAP/FoodShare, free school meals, Section 8 housing, etc.)

Indicators:

* # and % of clients who spend less than 30% of income on housing
* # and % of clients who avoid foreclosure, eviction or homelessness
* # and % of clients who move into safe and permanent housing
* # and % of clients who maintain safe and permanent housing for at least three months after placement

**FOCUS AREA: FINANCIAL STABILITY**

**Priority Outcome: Provide education in financial literacy**

Outputs:

* # of clients participating in financial education programming (budgeting, improving credit scores, reducing debt, increasing savings, etc.)
* # of clients who complete entire multi-session financial literacy program
* # of case management hours
* # group financial education classes held
* # of clients screened/assessed for eligibility for public benefits (SNAP/FoodShare, W.I.C., etc.)

Indicators:

* # and % of previously unenrolled clients newly enrolled in public benefits for which they are eligible (I.E. - SNAP/FoodShare, free school meals, Section 8 housing, etc.)
* # and % of clients who've increased savings/assets
* # and % of clients who've reduced their debt and/or expenses
* # and % of clients who spend less than 30% of income on housing
* # and % of clients who've improved their credit score
* # and % of previously unbanked clients who establish an account at a bank, credit union, or other mainstream financial institution
* # and % of client households who maintain their budget as defined by paying

**FOCUS AREA: HEALTH**

**Priority Outcome: Improve health & well-being of senior and disabled community members**

Outputs:

* # meals delivered
* # clients receiving support accessing food (meal/groceries delivered, transportation to grocery store)
* # clients receiving social enrichment activities/interactions
* # clients receiving in-home wellness assessments
* # roundtrip transports provided for routine medical care (doctor's appt., pharmacy, etc.)

Indicators:

* # and % of clients who feel less socially isolated
* # and % elderly or disabled who indicate improved food security due to meal/grocery delivery or transportation to grocery store
* # and % of elderly or disabled receiving in-home support services report they improved their ability to remain in their home
* # and % elderly or disabled receiving transportation for medical services report they maintained or improved their health

**FOCUS AREA: HEALTH**

**Priority Outcome:** Improve access to physical and mental health and wellness services

Outputs:

* # adult clients served (Age 18+)
* # youth clients served (Age: Birth - 17)
* # individuals served with access to healthcare insurance
* # uninsured clients
* # clients served using sliding-fee scale
* # individual sessions or # group sessions

Indicators:

* # and % of clients with eight or more sessions who have achieved the majority of their treatment goals
* # and % of clients experiencing fewer troublesome mental, emotional and/or behavioral symptoms
* # and % clients who indicate an improvement in quality of life
* # and % of clients who improve their level of functioning
* # and % of clients who make progress toward individual treatment goals
* # and % of clients who report their issues have resolved or improved

**FOCUS AREA: HEALTH**

**Priority Outcome:** Provide a safe place & assist with a path forward for victims of abuse and/or sexual assault

Outputs:

* # adult clients served (Age 18+)
* # youth clients served (Age Birth - 17)
* # clients provided with information on programs and services available to meet their needs
* # of clients and nights of safe shelter provided
* # supervised visits provided or # victims offered legal advice/counsel
* # community members (not clients) provided with education about healthy relationships, relationship violence, sexual assault and consent

Indicators:

* # and % of clients receiving advocacy support through legal processes who receive a favorable result
* # and % of clients/individuals who gain knowledge about safe and healthy relationships, including consent
* # and % of clients who have developed a safety plan
* # and % of victims who access services after initial contact # and % of clients/individuals who indicate an increased knowledge of community resources available to support the safety of myself and those around me